

NEWS RELEASE For Immediate Release

Contact: Cassidy Tawse-Garcia, Fresh Ideas Group (303) 449-2108, ext. 21, Cassidy@freshideasgroup.com

Mountain Sun Pub & Breweries to open new concept in South Boulder New value-driven concept to feature flatbread menu, plus craft beer, wine and margarita taps

BOULDER, COLO. (May 7, 2012) - Mountain Sun Pub & Breweries today announced the planned opening of a new restaurant to join the Mountain Sun family. The yet-to-be-named concept will be located at 627-A S. Broadway in the former Giovanni's space, below the current Southern Sun Pub and Brewery, and is slated to open in late summer 2012.

Designed as a warm and comfortable community space, the new restaurant will feature value-driven, fresh, local food, including a flatbread menu from a house wood-burning oven. True to its name, the eatery will feature 21 Mountain Sun brews on tap, as well as eight to 10 rotating guest craft beer taps. The new concept will also feature wine and the "world-famous" Mountain Sun margaritas on tap, plus a new cocktail program.

"This restaurant is simply a different room in the Mountain Sun house," said Mountain Sun founding proprietor Kevin J. Daly. "We have always strived for our pubs to be a gathering places for great food, craft beers, and free-flowing conversation. This concept will strive to do the same."

The restaurant will be designed by Melissa Friday. A well-known restaurant designer in the Denver community, she has worked on projects such as Boulder's Snooze diner and the New Great Divide Brewing Company.

"We are more committed than ever to our roots of employee involvement and community. We are excited to bring a new spin on this mission to the Mountain Sun family of pubs. It will include all the traditional vibrancy that our patrons have come to expect and enjoy," said Daly.

The new space is 5,000 square feet, and will seat 98 plus an outdoor patio.

About Mountain Sun Pubs & Breweries: Founded by Kevin J. Daly in 1993, the original Mountain Sun Brewery, located in downtown Boulder, Colo., was the first Colorado-micro brewery to offer the comfortable brew-pub atmosphere and community gathering place that Daly fell in-love with when living in Portland, Oregon. A true traveler and music lover to the bone, Daly sought to create an establishment that was as comfortable as your living room, where great food, craft beers, and conversation flowed freely. With a commitment to high quality ingredients, earth-first practices, and employee participation, the uniquely eclectic atmosphere of Mountain Sun continued to expand. Southern Sun Pub & Brewery opened in Boulder, Colo. in 2002, and Vine Street Pub opened in Denver, Colo. in 2008. Mountain Sun Ales have won numerous awards around the globe, including six gold medals at the Great American Beer Festival in Denver. In 2009, Mountain Sun Pub & Brewery's Head Brewer Brian Hutchinson was crowned "Alpha King" with his Hop Vivant Imperial IPA (making Mountain Sun the first and only Colorado brewery to take the title.) This year, they won a silver medal for their Illusion Dweller IPA. For more information about Mountain Sun ales, pubs and brewpubs, visit www.mountainsunpub.com or www.facebook.com/mountainsunpub